AVIATION
NEWSLETTER

EDITION 4 | 2023

📢 **NEW PRODUCT LAUNCH!**
Learn more about AeroCENTRAL on page 3

IN THIS ISSUE

TRANSOFT SOLUTIONS

WRAPPING UP 2023

Dear readers, welcome to the final edition of our Newsletter for 2023. This year has gone by very quickly, and before it comes to an end, I would like to take this time to sincerely thank you for your trust in our products and our team.

This year, AirTOP's market presence has continued to increase and it is becoming the product of choice among Air Navigation Service Providers for fast-time simulation. It has been a great year overall and we are looking forward to an exciting 2024!

We have plenty planned for the coming year, starting with the market introduction of AeroCENTRAL in January, and the next AirTOP User Group Conference between April 23-25 in Paris. We also plan to resume regional AviPLAN User Conferences, so please follow Transoft - Aviation on LinkedIn to remain up to date on these events.

Let me conclude by wishing you all a peaceful and enjoyable holiday season. Have a great start into 2024!

Kindest regards,

Mark Rodrigues
Vice President, Aviation

WORD FROM PRODUCT MANAGEMENT

The final quarter of 2023 has been action-packed for the entire Transoft Aviation team. Following closely after the soft launch of AeroCENTRAL, our all-new cloud-native platform, came AviPLAN 2024 and AirTOP 2024. These significant upgrades to our flagship products both include new functionality that enhances productivity and is designed to optimize the end-user experience. You can read more about AirTOP 2024 and AviPLAN 2024 on pages 5 and 7 respectively, and be sure to register for the AirTOP 2024 release webinar on January 24th and the next AeroCENTRAL webinar on January 31st.

Looking ahead, we have more exciting news, webinars, product releases, exhibitions, and user group events on the horizon, so make sure to check out the details in this newsletter and keep an eye on Transoft - Aviation on LinkedIn and your inbox in the coming months.

Finally, we would like to express our gratitude to everyone for your continued support during 2023. We wish you happy holidays and all the best in 2024!

James Renner
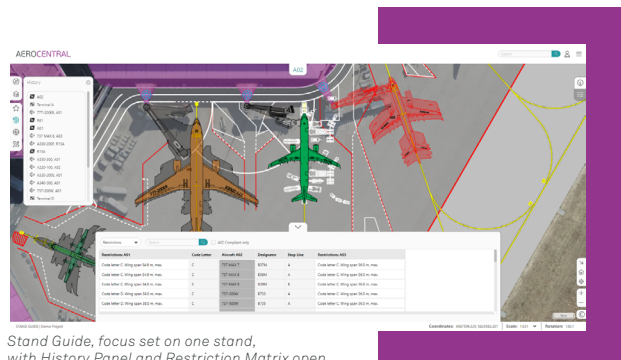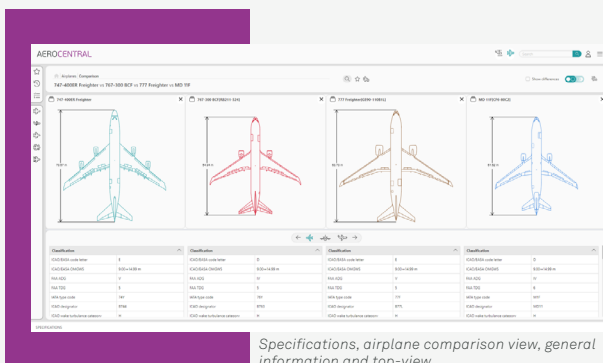*Director, Aviation Operations*

BRIDGE THE GAP WITH AEROCENTRAL

This October, at inter airport Europe, Transoft announced its brand new SaaS software, and now we'd like to introduce it to you! Say 'Hello' to AeroCENTRAL, Transoft's new cloud-native platform that enables users to share crucial airside infrastructure and operational information across teams and departments through a single, centralized system.

The two applications available on the AeroCENTRAL platform at launch are *Stand Guide* and *Specifications*. These applications allow airports, airlines, ground service providers and their partners to publish, distribute, and view aircraft parking stand configurations, equipment locations, turnaround procedures, and aircraft technical specifications – saving time, reducing the risk of data loss or error, and improving collaboration.

Stand Guide, focus set on one stand, with History Panel and Restriction Matrix open

Specifications, airplane comparison view, general information and top-view

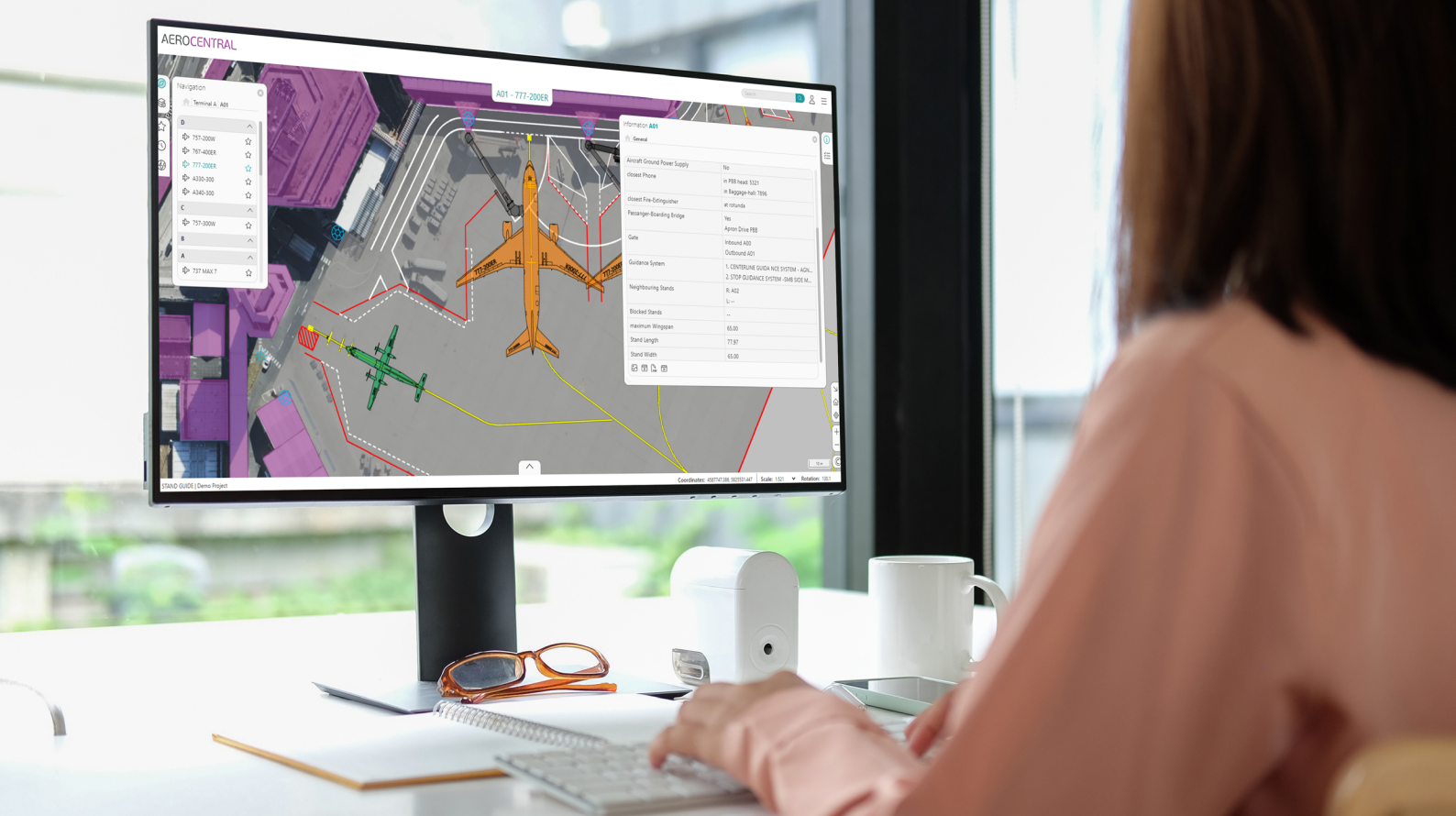> "This platform will streamline how airside operations teams work together "

"We're very excited about this product launch and expect AeroCENTRAL to be a game changer for airside operations and planning in the aviation industry", said Mark Rodrigues, Vice President of Aviation at Transoft Solutions. "This platform will streamline how airside operations teams work together with a significant improvement in collaboration, on top of minimizing uncertainty to support safer and more optimal airside operations."

"Additionally, we anticipate that users of Transoft's AviPLAN software will welcome AeroCENTRAL Stand Guide to their technology stack as it is the only application on the market capable and authorized to migrate AviPLAN design sessions from CAD into a geographic mapping system."

Mark Rodrigues
Vice President, Aviation

LEARN MORE →

LIVE WEBINAR | INTRODUCING AEROCENTRAL

Discover more and take a closer look at the capabilities of AeroCENTRAL by joining the live webinar on **Wednesday, January 31**. Hosted by a Transoft Product Manager, this webinar shows a preview of the platform's functionalities and provides an insight into how AeroCENTRAL ultimately supports more efficient and safer operational decision-making.

Webinar highlights:

- ✓ Introduction to the AeroCENTRAL platform

- ✓ Overview of the key features and benefits

- ✓ Live demos of the applications *Stand Guide* and *Specifications*

- ✓ Opportunity to ask your questions about the new software

Join the live webinar on January 31, 2024

Simply click on the link below and choose the webinar session that suits your schedule best.

SESSION 1	SESSION 2	SESSION 3
8.30 AM IST	11 AM CST	2 PM AET	10 AM GMT	11 AM CET	2 PM GST	11 AM PDT	2 PM EDT	3 PM BRT

REGISTER HERE →

NEW RELEASE | AIRTOP 2024

We are pleased to announce that AirTOP 2024 is now available with numerous enhancements and benefits for all AirTOP users. This latest version is launched as AirTOP 2024 as Transoft Solutions is adopting a new annual product versioning system. This new approach makes it easier to understand which version you are running to help ensure you stay up to date with the latest features, improvements, and security patches. Join the live webinar on **Wednesday, January 24** to learn more!
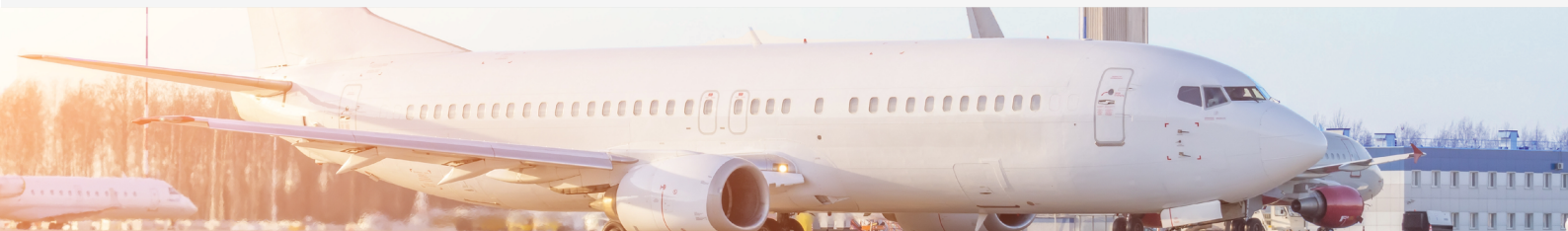
Highlights in this release include:

New

- **Terminal |** A new wizard makes it quicker and easier to set up terminal models

- **Terminal |** ICAO size codes conditions and IATA Level of Service (LoS) definitions are now available by default on each project, saving modeling time

- **Airside Aircraft |** The new *Decision Reporter* adapter shows which rules were applied to any given aircraft, making it easier to understand the impact of an operational rule

- **Runway Capacity Analyzer |** Generate default *Aircraft Type Approach Profiles* without having predefined traffic in the project, benefiting analyses that use generated traffic mixes

- **TMA/TRACON |** More flexibility to pause a simulation based on *Runway Arrival Sequence* events, and debug your model

Improved

- **TMA/TRACON |** Use vectoring areas to adjust the descent profile for a steep approach, preventing aircraft from descending faster than the *Aircraft Type* performance limitations

- **All Modules |** It's no longer necessary to apply randomization manually as it will be automatically assigned when running multiple simulations in sequence

JOIN THE LIVE WEBINAR | JANUARY 24, 2024

SESSION 1	SESSION 2
9 AM GMT | 10 AM CET | 1 PM GST	1 PM PDT | 4 PM EDT | 6 PM BRT

REGISTER HERE →

AIRTOP USER GROUP CONFERENCE
SAVE THE DATE!

April 23-25 | Paris, France

Look out for more conference and registration details coming in the new year
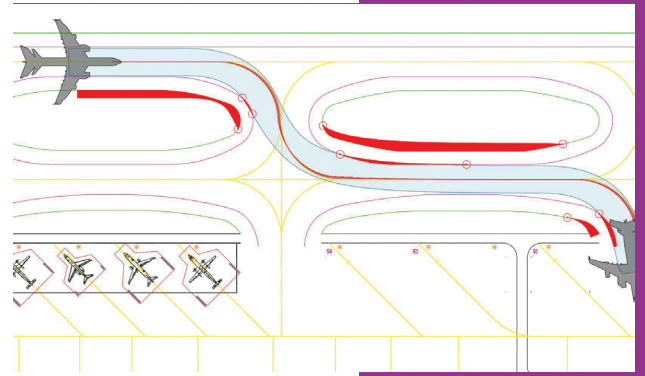
Interested in presenting a use case?
No matter how big or small you think it might be, the user group would love to hear from you! Email us at infoaviation@transoftsolutions.com to express your interest and the AirTOP module you would like to present.

AIRTOP

NATS dgac

ON-DEMAND WEBINAR | AVIPLAN 2024

AviPLAN 2024 software upgrade was released recently, and the release webinar provided insights into the new and improved features. Watch the on-demand recording, where a Transoft Solutions' Product Manager introduces a new tool for swift lead-in path analysis, enhancements to current features, UI improvements, and the data exchange functionalities with AeroCENTRAL, the new cloud-native platform.

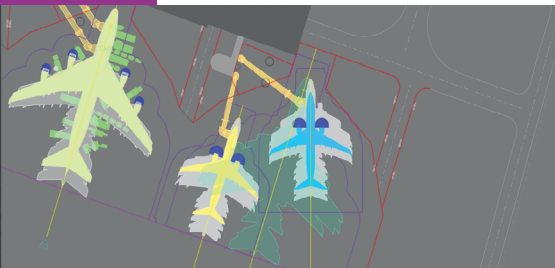*Group path with pavement edge conflict*

The webinar focuses on the following areas of application:

New features

- ✓ Group lead-in command tool
- ✓ Pilot ground blind spot element
- ✓ Integration of the service editor with the session manager

Improved features

- ✓ Capabilities for planning helicopter and VTOL parking at airports
- ✓ Improved UI for faster, more efficient workflows
- ✓ Introduction to our new cloud-native platform AeroCENTRAL
- ✓ Compatibility with the latest BricsCAD version 24

Simulate complex docking scenarios

View and learn more about the upgraded features and enhancements of AviPLAN 2024 through the on-demand webinar.

WATCH NOW →

EVENTS ROUND-UP

AAA National Conference and Industry Expo

Bernard Goodworth and Wes Stevens from Transoft's Australia-based team attended the Australia Airports Association (AAA) event in Melbourne. This year's conference theme was Safe, Smart, Sustainable: Towards 2050, with the program highlighting the diverse challenges and opportunities the industry will face towards 2050.

The expo gave the Transoft team plenty of opportunity to catch up with both existing clients and meet new contacts, as well as introduce them to AeroCENTRAL. Bernard also presented the new software, in the 'Knowledge lab' which was well received by the visitors.

DISCOVER OUR NEW WEBINAR LIBRARY

With the launch of our new website, the aviation webinar library has found a new home at transoftsolutions.com. Here you will find both upcoming and on-demand webinars, making it easy to discover the information you need in one place. Our library is filled with product presentations, use cases, feature overviews, tutorials and more!

CHECK OUT OUR WEBINAR LIBRARY →

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Follow us on LinkedIn!

UPCOMING EVENTS

Transportation Research Board 103rd Annual Meeting

January 7-11 | Washington D.C, USA

Join Mark Rodrigues at our booth on Monday, January 8, at 3:20 PM for a live presentation off AeroCENTRAL and learn how to bridge the gap between airside planning and operations.

VISIT US AT BOOTH #1114

SMART Airports & Regions Africa
February 20-24 | Cape Town, South Africa

Mark Rodrigues is moderating the program at SMART Airports & Regions Africa 2024 event.

2024 AAAE/ACC Symposium
March 5-7 | Salt Lake City, USA

TBC

Airspace world 2024
March 19-21 | Geneva, Switzerland

VISIT US AT BOOTH #M50

Passenger Terminal Expo 2024
April 16-18 | Frankfurt, Germany

VISIT US AT BOOTH #C240

AirTOP User Group Conference
April 23-25 | Paris, France

SAVE THE DATE!

MEET THE AVIATION TEAM

Philippa Johnsson
Manager, Product Marketing
Gothenburg, Sweden

CONNECT ON
LINKEDIN

Born and raised in England, Philippa has resided in Sweden for nearly 9 years and is based at Transoft's Aviation BU office in Gothenburg. Since gaining a bachelor's degree in business studies, Philippa has honed her skills in B2B marketing across diverse sectors, ranging from multinational metal roofing companies to small software start-ups. Since joining Transoft in 2022, she is enjoying her introduction to the world of aviation software and the unique challenges and innovations that the industry brings.

What exciting updates are on the horizon for Transoft in 2024?

2024 sees us officially launch AeroCENTRAL, our first Software as a Service (SaaS) product for the aviation sector. After seeing positive responses during the soft launch at inter airport in Munich, we're fueled with enthusiasm about the possibilities that this new platform will bring our customers.

We have just unveiled the 2024 versions of our AviPLAN and AirTOP software, both packed with new and improved features and looking ahead, we're excited about the SkySAFE 2024 release.

What is your current work in progress?

We've been focused on finalizing our 2024 marketing and Go-To-Market (GTM) plans this quarter, to support product launches and Transoft's regional teams. Our current efforts are directed towards the AeroCENTRAL launch webinar in January, crafting additional content for the latest AirTOP and AviPLAN 2024 releases, and designing booths for next year's exhibitions! We're also collaborating with the product management team for the upcoming SkySAFE 2024 release.

How do the product management and marketing teams work together effectively?

Fortunately, I sit with the Director of Aviation Operations, James Renner, in the Gothenburg office which helps facilitate close collaboration, but a globally dispersed product management team in varying time zones, can make communication more challenging. To overcome communication hurdles, we leverage work management tools to share projects and have visibility on tasks and deadlines. The product management teams' supportive approach and our continued collaboration has been invaluable, fostering ongoing discussions to streamline processes and identify mutual opportunities for improvement.

Where can we catch up with the Transoft team in 2024?

Following the success of the AeroCENTRAL soft launch, we look forward to showcasing all our new and improved products at the Passenger Terminal Expo in Frankfurt in April. Turn to page to see which other events we will be at in the first half of 2024, as we continue to share exciting updates and innovations with our global audience.

Building on the success of the AirTOP User Group Conference in New York earlier this year, we're thrilled to announce that the next event is moving to Europe. Stay tuned for more details about the event taking place in Paris, from April 23 -25.

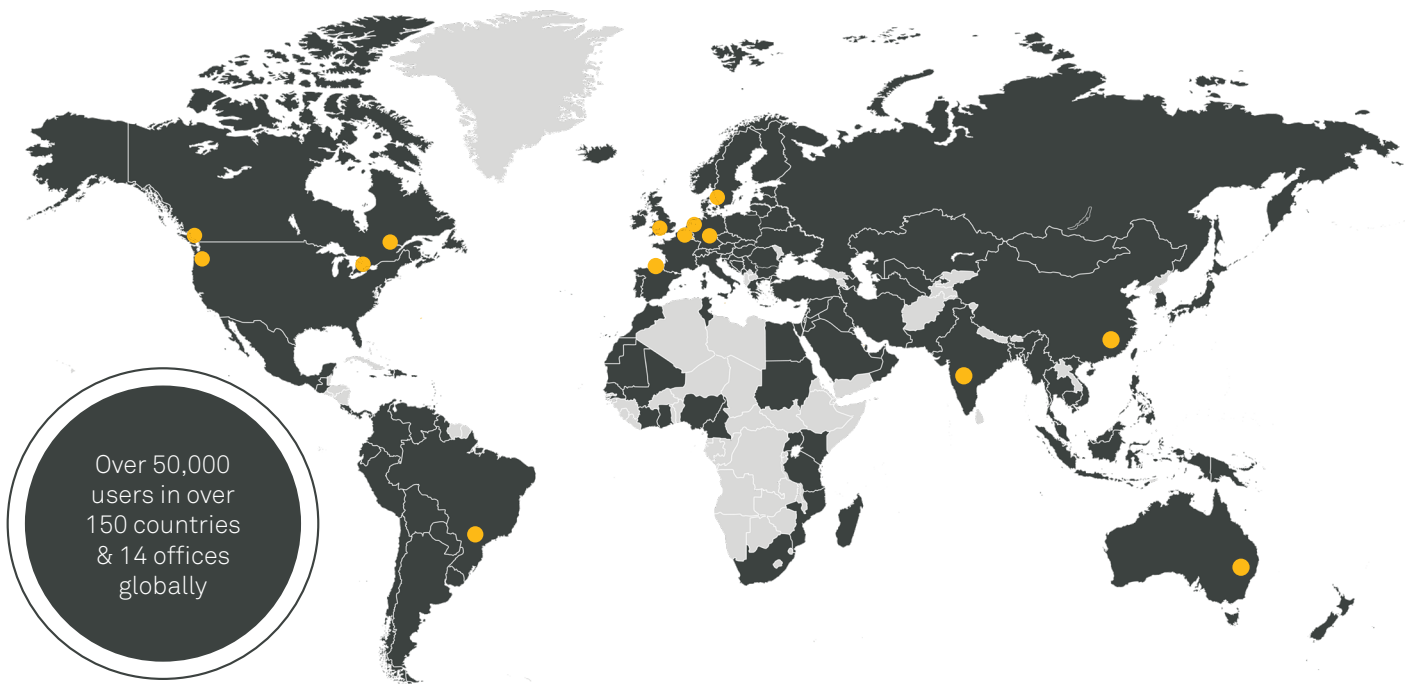*Connect with Philippa on LinkedIn*

HAPPY HOLIDAYS
& ALL THE BEST FOR 2024
FROM ALL OF US AT TRANSOFT SOLUTIONS

TRANSOFT
SOLUTIONS

CONNECT WITH THE TEAM

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